

# EVENT SCHEDULE

**MONDAY, MAY 6TH - YOUTH CLINIC**

**TUESDAY, MAY 7TH - PRO-AM TOURNAMENT**

**WEDNESDAY, MAY 8TH - FIRST ROUND OF APT PLAY**

**THURSDAY, MAY 9TH - SECOND ROUND OF APT PLAY**

**FRIDAY, MAY 10TH - THIRD ROUND OF APT PLAY & PARTY ON THE PATIO**

**SATURDAY, MAY 11TH - FINAL ROUND OF APT PLAY & CHECK PRESENTATION**

**FREE EVENT, NO TICKET REQUIRED  
THE PUBLIC IS INVITED TO ATTEND**

## Local Economic Impact

Over 150 professional players participated in the United Way Classic in 2023. When we add family members, caddies and friends to the mix, nearly 400 individuals visited Fort Smith during the APT event. While in town, they spent money on housing, food, retail, and more. On average, each person spent \$400 during the 6-day event.

The estimated economic impact of the United Way Classic since it's inaugural year in 2020, is 2 million.

## BECOME A SPONSOR

If you are interested in being a sponsor of the United Way Classic or have questions about available sponsorship opportunities, please contact the United Way office at (479) 782 - 1311 or email Mitzy Little at [mlittle@unitedwayfortsmith.org](mailto:mlittle@unitedwayfortsmith.org)

## PRO-AM INFORMATION

**Tournament Date: Tuesday, May 7th, 2024**

**Location: Hardscrabble Country Club**

**5211 Cliff Drive**

**Fort Smith, AR 72902**

**Flight Times: AM (7:30 am) and PM (1:00 pm)**

**Format of Play: 4-person scramble + APT Pro**

## REGISTRATION DETAILS & COST

**Team - \$1,000**

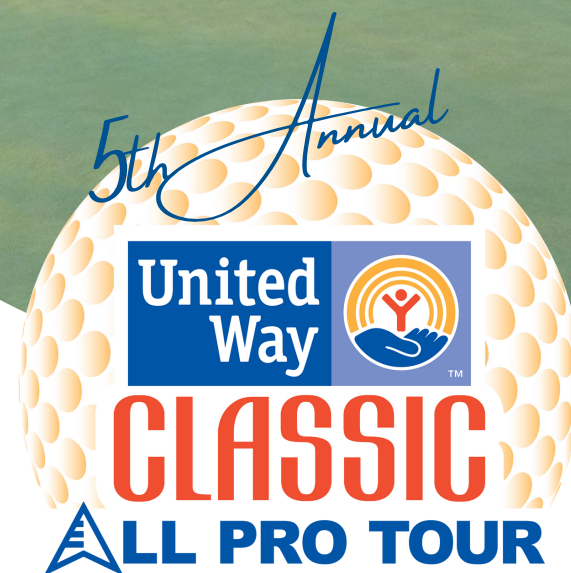
**Team (Pick Your Pro) - \$1,800 (10 available)**  
(visit [www.apg.golf](http://www.apg.golf) to view player names)

**Mulligans are available for \$80/team (2 per player)**

**To register your Pro-Am team, please visit**  
**[unitedwayfortsmith.org](http://unitedwayfortsmith.org)**

**If paying by check, please contact Angie Ruth at**  
**[aruth@unitedwayfortsmith.org](mailto:aruth@unitedwayfortsmith.org)**  
**or by calling (479) 782-1311**

**United Way of Fort Smith Area**  
**120 North 13th St.**  
**Fort Smith, AR 72901**



**May 6th - 11th, 2024**

**Hardscrabble Country Club**

# SPONSORSHIP LEVELS

## PRESENTING SPONSOR: \$25,000 - **SOLD**

- Name rights as Presenting on Tournament (exclusive)
- 5 Teams in Pro-Am
- Logo on all signage and marketing materials
- Host a community Pro-Am party
- Name on live leader-board
- Opportunities for TV and Radio interviews
- Provide welcome address at first tee
- Full-page advertisement in the tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access
- VIP tent signage/ Seat on tournament planning committee

## VOLUNTEER SPONSOR: \$15,000 - **SOLD**

- 3 Teams in Pro-Am
- Logo on volunteer t-shirt
- Logo on marketing materials
- Opportunities for TV and Radio interviews
- Half-page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access
- VIP tent signage
- Seat on tournament planning committee

## LIVE UNITED SPONSOR (2): \$10,000

- 2 Teams in Pro-Am
- Logo on signage and marketing materials
- Provide welcome address at first tee
- Half-page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

## BIRD'S NEST SPONSOR: \$10,000

- 2 teams in Pro-Am
- Logo on signage and marketing materials
- Exclusive VIP tent at the halfway house in center point of golf course
- Tent includes TV with info on longest drive and pro's
- Television and radio interview opportunities
- Half page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

## PRO-AM SPONSOR (2): \$5,000 - **2 SOLD**

- 1 team in Pro-Am
- Signage featuring sponsor logo on Pro- Am day
- Logo on all marketing materials
- Provide welcome address on Pro-Am day
- Half page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

## YOUTH CLINIC (2): \$5,000 - **2 SOLD**

- 1 Team in Pro-Am
- Logo on Youth Clinic signage and t-shirt
- Opportunities for TV and Radio interviews
- Provide welcome address at Youth Clinic
- Half -page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

## GAME CHANGER (5): \$5,000 - **3 SOLD**

- 1 Team in Pro-Am
- Logo on course signage and marketing materials
- Half-page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

## PARTY ON THE PATIO: \$2,500 - **SOLD**

- Quarter-page advertisement in tournament program
- Provide welcome at event
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

## VIP TENT SPONSOR (8): \$2,500 - **3 SOLD**

- Quarter-page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

## HOLE IN ONE SPONSOR: \$1,500 - **SOLD**

- Logo on Hole in One marketing materials
  - Quarter-page advertisement in tournament program
  - Opportunity to provide company swag to all pros and tournament participants
- \*Must Provide Insurance for Hole in One**

## LONG DRIVE SPONSOR: \$1,500

- Logo on Long Drive event marketing materials
- Quarter-page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants

## DRIVING RANGE SPONSOR: \$1,500 - **SOLD**

- Logo on signage at the driving range and in tournament program

## PUTTING GREEN SPONSOR: \$1,500

- Logo on signage at the putting green and in tournament program

## BEVERAGE CART(3): \$1,500 - **2 SOLD**

- Logo on cart signage and in tournament program

## EXCLUSIVE HOLE SPONSOR (9): \$500 - **3 SOLD**

- Opportunity to display booth/tent on sponsored hole

## HOLE SPONSOR: \$250

## PRO-AM TEAM: \$1,000 - \$1,800

See back of brochure for payment and Pro-Am team information

