

TOGETHER, WE CAN!

Make A Difference in Our Community!



***BECOME A PROUD CORPORATE PARTNER OF
UNITED WAY OF FORT SMITH AREA***



**United Way of
Fort Smith Area**

PARTNER WITH OUR PRESTIGIOUS NETWORK OF DONORS

Enhance your company's reputation in the community as an exemplary corporate citizen and support United Way of Fort Smith Area, an organization that represents your business's premium market.

For more than 95 years, United Way of Fort Smith Area has worked with top community leaders, corporations and families to build a vibrant, and supportive community. Place your business front and center with this desirable and admired network of decision makers by becoming a Corporate Partner.

IT'S MORE THAN GOOD WILL - IT'S AN INVESTMENT

United Way of Fort Smith Area reserves its corporate partnership opportunities for companies like yours who we believe will benefit most by associating your brand with our local community – thus furthering your business goals. When you partner with United Way you will:

- Play a role in the success of events that attract the most influential member of our local community – including top business leaders, professionals and philanthropists
- Associate with donors who prefer to do business with companies giving back to the community and supporting United Way of Fort Smith Area's mission
- Receive premiere placement on print and digital communications that reach thousands of interested, active and local consumers

Strengthen interest in your business among an influential and diverse audience, tap into a well-connected community and build brand trust with our community by becoming a United Way of Fort Smith Area Corporate Partner.

Together, We Can Make a Difference in Our Community!

Contact:

Shea Foldvary
President/CEO, United Way of Fort Smith Area
479-782-1311
sfoldvary@unitedwayfortsmith.org

Mitzy Little
Marketing Director, United Way of Fort Smith Area
479-782-1311
mlittle@unitedwayfortsmith.org

Signature Events

DAY OF CARING - Sponsorship \$500

- This one day area wide volunteer event, held in April, connects businesses with nonprofit agencies in need of assistance.
- More than 1000 volunteers from local businesses and organizations participate.



Volunteers formed the number 30 at the 30th Annual Day of Caring breakfast that was held at the Riverfront Park in Fort Smith.

FILL THE BUS - Sponsorship \$500

- During this two day area wide volunteer event, held in July, volunteers collect school supplies that are given to local school districts who in turn give them to children in need.
- More than 500 volunteers from local businesses and organizations participate.



NW Arkansas and the River Valley Honda Dealers making a donation to Fill the Bus.

POWER OF THE PURSE - Sponsorship \$500-\$1000

- The proceeds from this event will benefit United Way's early childhood literacy initiative. Through a partnership with Dolly Parton's Imagination Library, United Way mails more than, 5,000 children a quality, age-appropriate book a month from birth to their fifth birthday at no cost to the parent.
- More than 250 women will enjoy a luncheon with keynote speaker while bidding on purses, handbags and accessories.



2023 Power of the Purse speaker Olympic gold medalist and Head Coach of the University of Arkansas Gymnastics, Jordyn Wieber.



United Way Classic Golf Tournament

TOURNAMENT IMPACT

Since 2020, the United Way Classic has...

- Generated **\$2 million** in economic impact for the Fort Smith area
- Provided **\$333,000** to local non-profit agencies and initiatives.
- Averaged **500** spectators per tournament year.



Sam Stevens
2020



Brandon McIver
2021



Andreas Halvorsen
2022



Luke Long
2023

MAY 6TH - 11TH, 2024
HARDSCRABBLE COUNTRY CLUB
FORT SMITH, AR



APT
ALL PRO TOUR



Sponsorship packages available from
\$250 to \$10,000.

For details contact Mitzy Little at
mlittle@unitedwayfortsmith.org

I will help sponsor a United Way Community Event:

\$_____ Day of Caring (April, 2024)
\$_____ Fill The Bus (July 2024)
\$_____ Power of the Purse (October 2024)

\$_____ Total

Please write in the sponsorship amount above for each event you want to sponsor.

***If you are interested in a Golf Classic sponsorship, please contact us at
mlittle@unitedwayfortsmith.org***

We have sponsorship level ranging from \$250 - \$10,000.

Day of Caring - \$500 **Fill the Bus** - \$500
Power of the Purse - Event Sponsor \$1000 Corporate Sponsor \$500

Payment (select one):

_____ Enclosed is my payment of \$_____

or:

_____ Bill my company at the address below in _____
(month/year)

Contact Information (please print):

Company Name: _____

Name and title of authorized representative: _____

Authorized by (signature): _____

Address: _____

Email: _____

Business Phone: _____

Please return completed form to Mitzy Little at mlittle@unitedwayfortsmith.org
or mail to 120 North 13th, Fort Smith, AR, 72901, as soon as possible to secure your sponsorship.
United Way of Fort Smith Area is a 501(c) (3) organization. Tax Id # 71-0329530.