

Position Title	Communications Intern
Organization	Restore Hope Arkansas
Department	Sebastian County 100 Families Initiative
Address	805 Garrison Ave, Fort Smith, AR 72901
Supervisor Name	Heather Edwards
Supervisor Contact	501-263-1603

TERMS OF EMPLOYMENT

A. BACKGROUND CHECKS: This position does not require a background check.

B. ELIGIBILITY

- a. Be a currently enrolled, undergraduate student who will be returning to college as a full-time (12 credit hours) sophomore, junior or senior in the fall of 2022.
- b. Submit written enrollment verification from their college or university confirming the student's enrollment status to United Way.

C. WORK SCHEDULE & CONDITIONS

- a. This is a full time (35 hours per week) position.
- b. This position is not eligible for sick, vacation, and holiday leave during employment.
- c. Flexible hours are available.

D. SALARY & BENEFITS

- a. <u>SALARY</u>. The individual shall receive a \$4,200 salary distributed during normal pay cycles for the duration of employment.
- b. <u>PROFESSIONAL DEVELOPMENT</u>. The United Way of Fort Smith Area will provide interns an in-person orientation and two professional development opportunities. The 100 Families Initiative will provide an orientation, opportunities to attend events and meetings, as well as in-person and virtual trainings as applicable.

E. EVALUATIONS

a. The employee will receive an evaluation of their performance at the end of their employment from their direct supervisor. The evaluation also includes a self-evaluation and program evaluation.

RESPONSIBILITIES

A. POSITION PURPOSE

a. The 100 Families Initiative is a community collaboration following the collective impact model. The purpose of this position is to assist in the development and implementation of a communications strategy by creating deliverables such as newsletter templates, a shared calendar, and a list of community-wide volunteer opportunities.

B. DUTIES

a. This position will work closely with the Sebastian County Coordinator to provide an analysis of the Initiative's communication needs and develop strategies to address those needs.



C. COMMUNITY IMPACT

a. As a community collaboration, improved communication allows each partner organization, as well as the Initiative as a whole, to be more effective and efficient in implementing its mission. As a result, families in crisis can receive holistic support and setting them on a path toward long-term self-sufficiency.

QUALIFICATIONS

- A. Excellent communication and interpersonal skills.
- B. Knowledge of various communication platforms.
- C. Interest in the mission of the organization.
- **D.** Ability to work with extremely diverse populations, including families in crisis as well as community leaders.

LEARNING OBJECTIVES

A. CAREER DEVELOPMENT

a. This experience will help the student apply the skills and knowledge they gain in the classroom to a professional environment, including a working knowledge and understanding of nonprofit management, marketing and communications, and community engagement.

B. SKILL DEVELOPMENT

a. Skills the student will learn that will lead to success in the workplace include time management, project management, and effective collaboration.

C. PERSONAL GROWTH AND DEVELOPMENT

a. This employment opportunity will improve the personal growth of the student through increased selfconfidence, critical thinking, and empathy. The student will be challenged to face their preconceived notions about poverty and persons involved with the child welfare and criminal justice systems.

SIGNATURE (this will be signed at the point of employment with the student)

Employee Name	Supervisor Name
Employee Signature	Supervisor Signature
Signature Date	Signature Date