

NEWS RELEASE

For immediate release

United Way
of Fort Smith Area



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- Ensuring Children Succeed
- Building Adult Independence
- Building Strong Communities

United Way of Fort Smith Area announces staff change

(July 11, 2007, FORT SMITH, AR) —The United Way of Fort Smith Area, Inc., announces the hiring of Brittany Litchford as campaign director. She was previously employed at the Ozark Health Foundation in Clinton where she assisted with projects for the area, rural-access hospital. A 2007 Magna Cum Laude graduate of University of Central Arkansas, Litchford was an Honors College Scholar and a member of Lambda Pi Eta, Communication Honor Society.

As the campaign director, Litchford will be responsible for planning, organizing and directing the annual fund-raising effort in conjunction with the volunteer campaign chairman for United Way in Crawford and Sebastian counties.

The United Way of Fort Smith Area, Inc. serves Crawford, Franklin, Logan and Sebastian counties in Arkansas and LeFlore and Sequoyah counties in Oklahoma. Through a single community-wide campaign, volunteers raise funds that are allocated to 33 health and human service member agencies. Volunteer assessments determine how to distribute funds so that the money is serving the most pressing community issues and reaching the people who are most in need.