

MEDIA ALERT

For immediate release

United Way
of Fort Smith Area



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United Way of Fort Smith Area Schedules Kick-off

WHAT: United Way Kick-off

WHEN: July 31, 11:30a.m. – 1:00p.m.

WHERE: Golden Ventures (Formerly Beverly Enterprises) Corporate Dining Center

WHY: Community leaders, United Way's leadership volunteers and agency representatives will gather to kick-off the 2008-2009 United Way Campaign.

WHO: Larry Bates
2008 United Way Board Chair
Simmons First National Bank

Tom Minton
United Way Executive Director

Susan Grobmyer
2008 United Way Campaign Chairman
Bank of the Ozarks

Ted Clemons
River Valley Regional Food Bank

- Ensuring children's success
- Building Adult Independence
- Providing Basic Needs
- Building Strong Communities