

MEDIA ALERT

For immediate release

United Way
of Fort Smith Area



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United Way of Fort Smith Area Schedules Kick-off in Ozark

WHAT: United Way Kick-off

WHEN: August 27th 11:30am

WHERE: Wiederkehr's Weingarten

WHY: Community leaders, United Way's leadership volunteers and agency representatives will gather to celebrate to kick-off the 2008-2009 United Way Campaign.

WHO: Dr. Jo Alice Blondin – Welcome and Introductions
Chancellor

Arkansas Tech – Ozark Campus

Sarah Fowler – 2008 Campaign Overview
Resource Development Director Outlying Areas
United Way of Fort Smith Area

Bruce Sikes – Investing in our Community
Chief Academic Officer
Arkansas Tech – Ozark Campus

Kim Whorton – Agency Speaker
Prevention Coordinator
Crisis Center for Women

Yvonne Case – Casino Night (Dolly Parton Imagination Library)
Franklin Co. DHS

Eddie Melton – Closing Charge
VP Bank of the Ozarks

- Ensuring children's success
- Building Adult Independence
- Providing Basic Needs
- Building Strong Communities