

NEWS RELEASE

For immediate release

United Way
of Fort Smith Area



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- Ensuring Children's Success
- Providing Basic Needs
- Building Adult Independence
- Building Strong Communities

United Way Day of Caring scheduled in Charleston

March 28, 2007 FORT SMITH, AR) — On **Thursday, April 19**, the United Way of Fort Smith Area will host the 14th Annual Day of Caring. This community-wide event gives individuals and company employees a chance to “adopt” volunteer projects at non-profit organizations. In addition to completing much needed work, volunteers get to see firsthand how their United Way contributions make an impact in Charleston. The Day of Caring has been moved this year from August to April during National Volunteer Week. Volunteers for the city project should meet at Charleston City Hall at 9:00 am. Lunch will be provided for volunteers at noon.

“For years the Day of Caring was in August and the temperature was usually near the 100 degree mark. We are hoping the day will be much more comfortable for volunteers,” said Sarah Fowler, Resource Development Director, Outlying Area. “It also makes sense to have this huge volunteer event during National Volunteer Week. It’s a great way to give back to your community.”

Projects will be at Charleston City Park and Greenhurst Nursing Center. Volunteers will conduct a variety of activities including painting and cleaning up at the park and by conducting one-to-one visits, playing games such as checkers or dominoes, card games or sharing any musical talent at the nursing center.

“By participating in the Day of Caring, you will spend time volunteering and see firsthand how your United Way donation provides solutions for people and improves our community,” said Fowler. “A new feature this year is the ability to register online at www.unitedwayfortsmith.org.”

For more information, please call Sarah Fowler, 479-782-1311 or David Burton, 479-965-7654.