

**United Way Vehicle Campaign  
October 2011**

I \_\_\_\_\_, owner/employee

of \_\_\_\_\_  
commit to donate \$25 for every new/used/all vehicles sold during  
October 2011, or participate in a 2011 United Way Workplace  
Campaign.

United Way will run advertisements for the campaign with the deal-  
er's logo once a week in the local newspaper during October.  
\_\_\_\_\_ will incorporate  
the United Way logo and the campaign promotion in the regular radio,  
television and newspaper advertisement.

After the United Way Vehicle Campaign, United Way will obtain as  
much publicity as possible to say thanks for all you do !!

\_\_\_\_\_  
Name of owner/employee      Date

\_\_\_\_\_  
Signature of owner/employee      Date

\_\_\_\_\_  
Signature of United Way staff      Date

\_\_\_\_\_  
Signature of United Way volunteer      Date

United Way of Fort Smith Area  
320 South 18th Street  
P. O. Box 2300  
Fort Smith, AR 72902  
Tel. 479-782-1311  
Fax 479-782-3505



**United Way of  
Fort Smith Area**

Visit our website at [www.unitedwayfortsmith.org](http://www.unitedwayfortsmith.org)!

# 2011 Vehicle Campaign

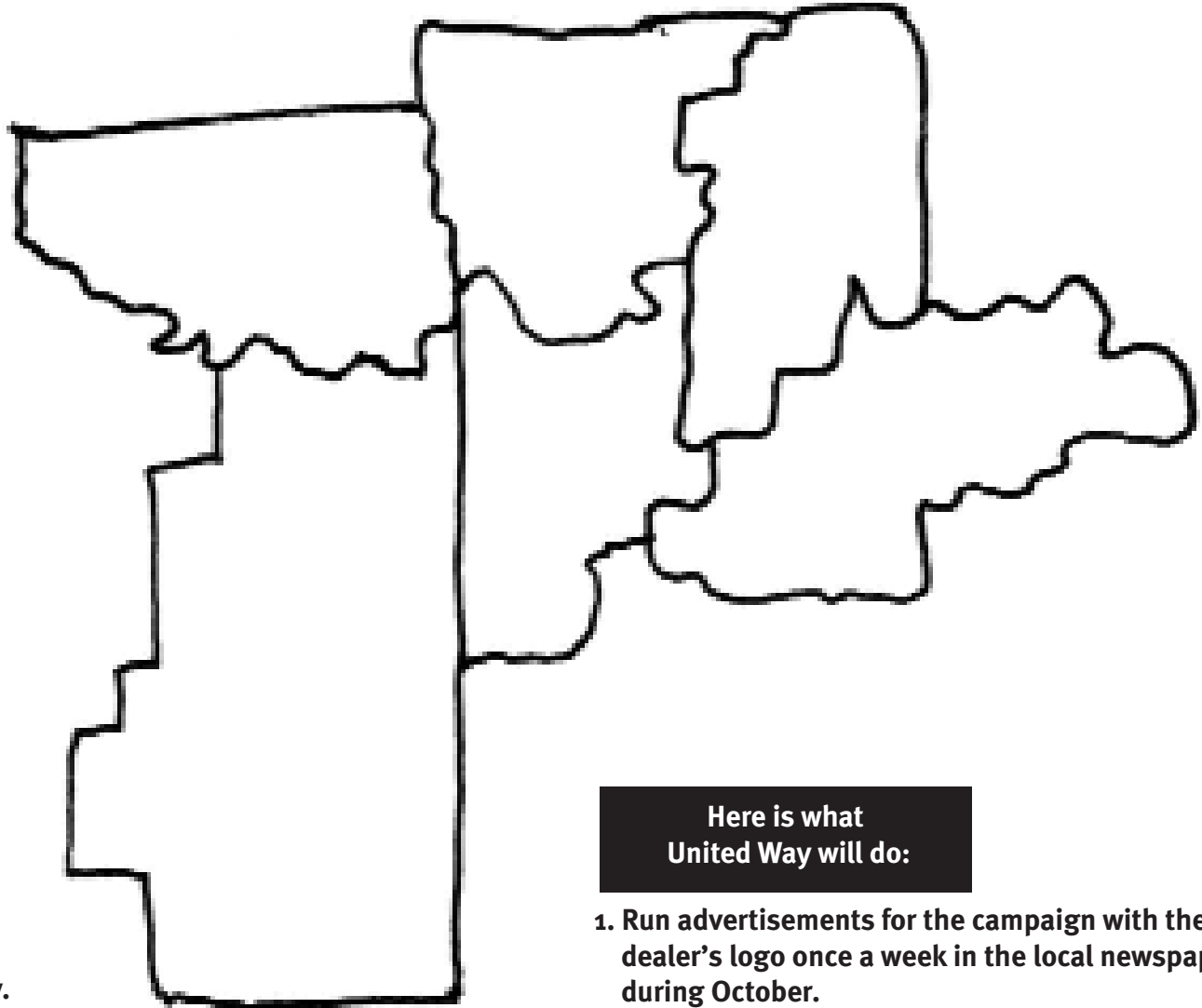
WANT TO MAKE A DIFFERENCE?  
INVEST IN THE BUILDING BLOCKS  
FOR A GOOD LIFE.  
**EDUCATION  
INCOME  
& HEALTH**  
DONATE \$25  
FOR EVERY VEHICLE SOLD  
DURING OCTOBER.  
OR HOLD A WORK-  
PLACE CAMPAIGN.  
MAKE AN IMPACT  
ON COMMUNITIES  
AND INDIVIDUALS.



**LIVE UNITED**™ 

**Join these dealerships that helped raise  
more than \$5,100 last year for United Way !!**

**During October,  
for every  
designated  
vehicle sold, your  
local dealership  
will donate  
\$25 to United  
Way.**



**Here is how it works,  
it's easy:**

- 1. Sign your contract.**
- 2. Submit your logo to United Way.**
- 3. Incorporate the United Way logo and the campaign promotion in your regular radio, television and newspaper advertisements.**
- 4. Donate \$25 for every designated vehicle sold.**

**Here is what  
United Way will do:**

- 1. Run advertisements for the campaign with the dealer's logo once a week in the local newspaper during October.**
- 2. Run group ad in Times Record.**
- 3. Obtain as much publicity as possible during and after campaign ends to announce total.**