

CAMPAIGN CONNECTION

United Way



Tips, events and photos for company campaign coordinators

May 2007

THE IMPACT OF UNITED WAY PARTNERSHIPS: DAY OF CARING VOLUNTEERS

On April 19, hundreds of volunteers from local businesses and organizations proved once again they care about our community by reporting to work sites at local nonprofit organizations and city sites to tackle meaningful volunteer projects. Volunteers made a difference at hundreds of project sites in the six counties we serve.

THANKS!



Community Dental Clinic volunteers

Clothes Closet volunteers



BanCorpSouth Team



The Rheem Team



Boys & Girls Club volunteers



Trinity Students at Girl Scouts



A SPECIAL WAY TO SAY HAPPY MOTHER'S DAY

There are a lot of ways you can show your Mom or that special and important lady in your life how much you appreciate all she's done for you. This year, how about doing something that will make a big difference in the lives of pre-school children at risk of being left behind? Make a contribution in honor or memory of her to help children get ready for school – and life.

And because we know how important Moms are to raising great kids, we'll invest that contribution in United Way's early childhood literacy initiative, Dolly Parton's Imagination Library.



Dream More, Learn More, Care More and BE More!

Where Does the Money Go?

Each month a new, age appropriate, carefully selected book will be mailed in the child's name directly to their home- FREE! The first

book will arrive in six to eight weeks, after that, each child will receive books monthly up until his or her fifth birthday. Currently Imagination Library serves Sebastian and Franklin counties. Additional counties will be added as funds become available.

How It Works

It's easy. Just visit our website - www.unitedwayfortsmith.org - download the giving form and

mail it to P. O. Box 2300, Fort Smith, AR 72902-2300 or call 479-782-1311 with the information. A donation of \$30 will ensure a child will receive a book each month for a year. For \$150, a child will receive a

book each month from birth to five years of age.

You'll get a receipt that you can save for income tax purposes. Your Mom/Honoree will get a special thank-you card, informing her that you have made a Mother's Day contribution to the Imagination Library in her honor.



CASUAL DAY BUTTONS

Want to get your employees excited about United Way? Sell *Casual Day for United Way* buttons. Those wearing a button on a set day will be eligible to dress casually. Buttons are available from the United Way office. Call Angie at 479-782-1311.

Campaign Connection



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P. O. Box 2300
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E-mail: unitedway@mynewroads.com
Website: unitedwayfortsmith.org

Non-Profit
U.S. Postage
PAID
Fort Smith, AR
Permit No. 122

**Let us hear
what works in your campaign.**

**Contact
cindy.long@unitedway.org
sarah.fowler@unitedway.org**

MOTHER'S DAY PACKAGE

Ron Calhoun & Associates is offering a chance on a Mother's Day Package. The package includes:

- Sterling silver heart shaped diamond pendant necklace donated by The Jewelry Store (Valued at \$199)
- \$150 Gift card donated by Villino Rilassato Wellness Spa
- \$50 Gift certificate donated by A Pampering Parlor Hair Salon
- \$40 Gift certificate from Lin's Garden Chinese Restaurant
- Estee Lauder White Linen fragrance gift set, bottle of Charles Shaw Cabernet, bouquet of flowers, candle & fragrance oil warmer, 8 X 10 picture frame and chocolates donated by Ron Calhoun & Associates.

Drawing will be Wednesday, May 9. For tickets (\$2 each, 3/\$5 or 6/\$10), call 452-1201 or call the United Way office at 782-1311.

CALENDAR OF EVENTS



LETTER CARRIERS FOOD DRIVE—MAY 12

This year is the 15th anniversary of the nation's largest one-day food drive to feed those in need – the "Stamp Out Hunger" drive conducted by the National Association of Letter Carriers. Letter carriers on Saturday, May 12 will be collecting non-perishable food donations along their routes

for delivery to food banks in Alma, Barling, Fort Smith, Greenwood, Huntington, Mansfield and Van Buren.

Please place a non-perishable food donation by your mailbox before your mail is delivered. The food will be taken to the post offices where they are picked up by local food pantries. Help us help our community.

If you would like a box to collect food at your company, please contact

Linda Kaufenberg at 479-782-1311.

UNITED WAY GOLF TOURNAMENT—MAY 25

Arvest Bank is hosting the 2007 United Way Golf Tournament May 25 at Fianna Hills Country Club. The four-man scramble format will begin with a shotgun start at 8 am.

Entry fee is \$400 per team and includes cart, driving range, goodie bag and lunch. For information, call Chris Raible at 479-573-1260

LOANED EXECUTIVES NEEDED

United Way will be selecting Loaned Executives for the 2007 Campaign to assist with the area campaign that impacts our six-county area. If you are interested in becoming a Loaned Executive or would like more information, contact Cindy at 479-782-1311.