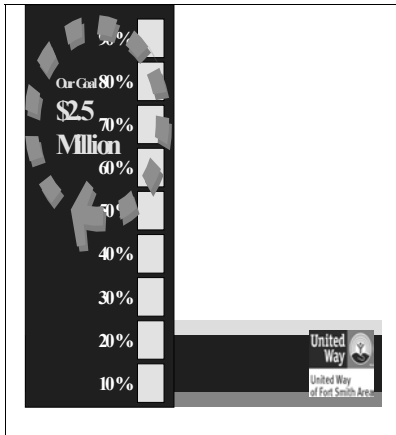




**United Way
of Fort Smith Area**

Reinvesting \$2.5 million
into our communities



“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has.”

Margaret Mead

Make a copy of this newsletter and share with your campaign team. If you would like someone else to receive this information contact the United Way.

**Did you know that ...
Your support of United Way
helps our community
all year long.**

Campaign Connection

Campaign 2004 Wraps-Up



**2004 Campaign Chairman
Tom Foltz**

Thank you to all volunteers, companies and donors for their support of the United Way campaign. Listed below are companies that were recognized for their outstanding campaigns.

Leader's Award, -Whirlpool Corporation
Recognizes the company that makes the largest overall contribution to United Way

Chairman's Awards, Georgia Pacific, Kraft Foods/Planters, Aire Systems, Simmons Foods

Most Resourceful Campaign Idea, Baldor Electric Company/ Car Show



Most Resourceful Campaign Idea—Baldor Car Show

Five W's, KWHN-Clear Channel Radio, Times Record

Spirit of Community Awards, Arvest Bank, University of Arkansas—Fort Smith, Ron Calhoun & Associates, Real Estate

Spirit of Caring Award, Community Services Clearinghouse, Boys & Girls Club of South Logan County

Spirit of Giving Award, Larry Schwartz



2004 Campaign Division Chairmen

Division Awards Based on community outreach, participation and giving.

Corporate, Arkansas Best Corporation, Hanna Oil & Gas, Stephens Production

Crawford County, Citizens Bank & Trust Company, USA Truck, Van Buren Public Schools



Spirit of Community Awards—Arvest Bank, Ron Calhoun & Associates and UA – Fort Smith

Education Division, Fort Smith Public Schools

Finance and Banking, First National Bank

Franklin County, Arkansas Tech University—Ozark Campus

Greenwood, Farmers Bank, Greenwood Public Schools



Franklin County Division Award—ATU—Ozark

Logan County, Cargill

Manufacturing, Weyerhaeuser Company Weldon Williams & Lick, Rheem Manufacturing, Air Conditioning Division

Professional, P-F-P Insurance

Retail, JC Penney

Sequoyah County, UPS



Special Fundraiser at Georgia Pacific-Manager getting "tarred and feathered".

what matters...volunteers matters



Be a guest of United Way of Fort Smith Area and
support the U of A—Fort Smith Basketball

January 27

As they host Western Oklahoma

Lady Lions 6 PM

Lions 8 PM

Stubblefield Center

Free tickets available at the United Way
of Fort Smith Area office
320 South 18th—479-782-1311
Or from United Way partner Agencies



Campaign Connection

United Way
of Fort Smith Area



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Fort Smith, AR 72902-2300
Tel. 479- 782-1311
Fax 479-782-3505
E-mail: unitedway@mynewroads.com

Let us hear from you
What works in your campaign.
Let us know at:
cindy.long@unitedway.org

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