

# CAMPAIGN CONNECTION

United Way



Tips, events and photos for company campaign coordinators

April 2007



CITY OF BOONEVILLE  
CITY OF CHARLESTON

THE IMPACT OF  
UNITED WAY  
PARTNERSHIPS:  
BOONEVILLE,  
CHARLESTON  
AND FORT SMITH

On **Thursday, April 19**, the United Way of Fort Smith Area will host the 14th Annual Day of Caring. This community-wide event gives individuals and company employees a chance to “adopt” volunteer projects. This year, United Way has partnered with the cities of Booneville, Charleston and Fort Smith.

## Booneville

In Booneville, volunteers will conduct a variety of activities including painting, general cleaning, reading to elementary students, putting up roof shingles and clearing trails.

## Charleston

Volunteers in Charleston will paint and clean up at the park and conduct one-to-one visits, play games such as checkers or dominoes, card games or share any musical talent at Greenhurst Nursing Center.

## Fort Smith

United Way is partnering with City of Fort Smith Good Neighbors Program to revitalize the neighborhood of North 36th Street between Grand Ave and Kinkead. Some activities will include general landscaping, repairing porches, and painting houses.

**WE NEED YOUR HELP!**

## CHEERS TO OUR VOLUNTEERS NATIONAL VOLUNTEER WEEK APRIL 15-21

People volunteer for a host of reasons. Many feel compassion for others in need; some want to “give back” and others are passionate about the issues facing our communities. Whatever the reason, United Way provides a wide variety of options to get involved that match your interests and skills.

“We are a volunteer driven organization,” said Angela Tilley, Executive Director, United Way. “Thanks to all our volunteers for all they contribute in time and talents throughout the year.”

Volunteering can help you:

- Make important networking contacts
- Learn or develop skills
- Teach your skills to others
- Enhance your résumé

- Gain work experience
- Build self-esteem and self-confidence
- Improve your health
- Meet new people
- Feel needed and valued
- Express gratitude for help you may have received in the past from an organization
- Communicate to others that you are ambitious, enthusiastic and care about the community
- Make a difference in someone’s life

United Way Day of Caring is one way to give back to your community. It will be held April 19 . Kick-off in Fort Smith will be at 7:30 am at the River Park Amphitheater and 7:30 am in Booneville at the Bearcat Restaurant.

**It’s not too late!** Sign-up on line at [www.unitedwayfortsmith.org](http://www.unitedwayfortsmith.org) or call Sarah Fowler at 479-782-1311.

## APPLICATIONS ACCEPTED FOR LOANED EXECUTIVES

United Way will be selecting Loaned Executives for the 2007 Campaign. Local firms and organizations will be asked to loan one of their brightest and best to assist with the area campaign that impacts our six-county area.

If you are interested in becoming a Loaned Executive or would like more information, contact Cindy at 479-782-1311.

**Remember to give your newly hired employees a United Way pledge card!**

# Campaign Connection



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**Let us hear  
what works in your campaign.**

**Contact**  
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## CASINO NIGHT TO BENEFIT IMAGINATION LIBRARY

Casino Night was held March 3 at St. Mary's Hall in Altus. Proceeds from the event will be used to initiate Dolly Parton's Imagination Library in Franklin County.



Each month from birth to five years, each child will be mailed a new, age appropriate, carefully selected book directly to his/her home- FREE!.

"High Roller" sponsors included M & K Liquor, Warden Inc., Bill Cagle with Midwest Automation, Ron Ford & The Logan County Supporters and Ozark Ford/ Meadors Lumber.

It costs \$30 to sponsor a child for a year. For information, call Megan Marquet, 479-782-1311.

## CALENDAR OF EVENTS



### LETTER CARRIERS FOOD DRIVE—MAY 12

This year is the 15th anniversary of the nation's largest one-day food drive to feed those in need – the "Stamp Out Hunger" drive conducted by the National Association of Letter Carriers. Letter carriers on Saturday, May 12 will be collecting non-perishable food donations along their routes

for delivery to food banks in Alma, Barling, Fort Smith, Greenwood, Huntington, Mansfield and Van Buren.

Please place a non-perishable food donation by your mailbox before your mail is delivered. The food will be taken to the post offices where they are picked up by local food pantries. Help us help our community.

If you would like a box to collect food at your company, please contact

Linda Kaufenberg at 479-782-1311.

## UNITED WAY GOLF TOURNAMENT—MAY 25

Arvest Bank is hosting the 2007 United Way Golf Tournament May 25 at Fianna Hills Country Club. The four-man scramble format will begin with a shotgun start at 8 am.

Entry fee is \$400 per team and includes cart, driving range, goodie bag and lunch. For information, call Chris at 479-573-1260

## CAMPAIGN IDEAS

- **Chick-Fil-A- Take out Tuesday for United Way -** Call Sharon at 479-484-5152.

- **Amy's Chuck Wagon Buffet (formerly Ole Feed House Catfish Restaurant) -** Call Amy at 479- 462-6323 or 479-649-9525.