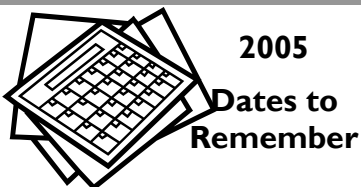


March 2005



United Way  
of Fort Smith Area



**March 12** Girl's Shelter  
Pancake Breakfast, 7:00 am-  
11:00 am. Central  
Presbyterian Church

**April 2** Family Care Fair  
Kay Rodgers Park

**May 14** Postal Carriers Food  
Drive

**May 14** Baldor Car Show

**July 19** Pacesetter Luncheon

**July 28** F.I.S.H. (Fresh Ideas  
Start Here—Idea Exchange)

**Aug. 4** Day of Caring

Pacesetter Campaign Begins

**Sept. 8** Kick-Off

**Dec. 15** Campaign Wrap-Up

Make a copy of this newsletter  
and share with your campaign  
team. If you would like someone  
else to receive this information  
contact the United Way.

**Did you know that ...**

**260,000 men women and  
children's lives are touched  
or changed through United  
Way campaign dollars.**

# Campaign Connection

## Planning underway for 2005 campaign

Planning is underway for Campaign 2005 with Joel Johnson serving as the campaign chairman.

Leadership is a crucial part of a successful campaign. United Way is fortunate to have business and community leaders commit time and effort in making a difference in their communities. Each year, hundreds of volunteers help United Way stretch donations, so that more dollars help more people.

Volunteer opportunities include:

- Calling on donor companies.
- Solicitation new campaign participants.
- Leading your company campaign.
- Sharing your success story.

Individuals who would like to volunteer and be involved in the campaign, contact Cindy Long at the United Way office, 782-1311.

### Casual Day Buttons

A 1 1/2 inch button is being designed and printed with "Casual Day for United Way."

The buttons will be available for the 2005 campaign and can be customized for \$.17 each with your company logo. Call for more information.

### Lions United Wristbands

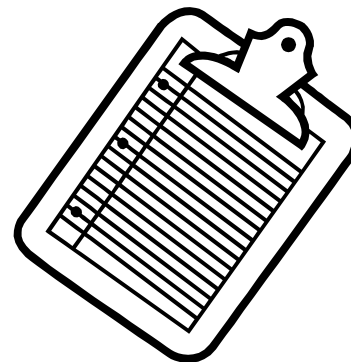
United Way and U A— Fort Smith have joined in bringing awareness to United Way and community partnerships.

Wristbands are on sale at the UA-Fort Smith Bookstore or the United Way office for \$2.00 each

## Survey seeks campaign comments

Enclosed is a short survey regarding your United Way of Fort Smith Area. The survey will only take a few minutes of your time to answer the 10 questions. You are encouraged to make copies and ask your campaign team to also complete the survey.

Fax or mail it back to the United Way office, fax number 479-782-3505 or mail to PO Box 2300, Fort Smith, AR 72902-2300.



**We want to hear from you!**

what matters...community matters

Free  
admission



# Family Care Fair 2005

Sponsored by  
*Family Care Fair Committee of United Way*

*Fort Smith Public Schools*

*Health Screenings, Safety  
and Education Programs, Games and Activities*

Saturday, April 2, 10:00 a.m.—2:00 p.m.

Kay Rodgers Park Expo Center

**Door Prizes  
Given Away**  
11:30 a.m. & 1:30 p.m.  
*Must be present to win*

Free book to children  
while supplies last  
from the Fort Smith Public Library



United Way  
of Fort Smith Area



## Letter carriers national food drive set for May 14

The National Association of Letter Carriers National Food Drive will be conducted in Fort Smith, Van Buren, Alma, Barling and Greenwood on May 14. Last year, the 2004 food

drive collected over 31,000 pounds of donated non-perishable food items for area food pantries.

If your company would like to participate by putting collection

boxes at your company for your employees to donate items, please call Linda Kaufenberg at 782-1311. Posters, collection boxes and pick-up of items will be available.

## Campaign Connection

United Way  
of Fort Smith Area



Non-Profit  
U.S. Postage  
PAID  
Fort Smith, AR  
Permit No. 122

United Way of Fort Smith Area  
320 South 18th Street  
PO Box 2300  
Fort Smith, AR 72901  
(479) 782-1311  
E-mail: [unitedway@mynewroads.com](mailto:unitedway@mynewroads.com)  
Website: [unitedwayfortsmith.org](http://unitedwayfortsmith.org)

### Let us hear from you

What works in your campaign.  
Let us know at:

[cindy.long@unitedway.org](mailto:cindy.long@unitedway.org)