

CAMPAIGN CONNECTION

United Way



Tips, events and photos for company campaign coordinators

January 2006

Wrap-up luncheon honors companies

Weldon, Williams & Lick was presented their first-ever Leader's Award – the highest honor given to a company or organization recognizing the best in corporate and volunteer support practices at United Way of Fort Smith Area's Wrap-up Party at the Holiday Inn City Center. Another nine companies and organizations received special awards while 19 companies and organizations received division awards based on community outreach, participation and giving within each division. Joel Johnson, Warner, Smith & Harris and 2005 Campaign Chairman, reported that, to date, over \$2.5 million has been raised for United Way programs, Single Parent Scholarship Fund and local Katrina evacuees.

"But our work is far from over. Last year, we raised \$2.5 million and our community partners' requests totaled \$3 million. United Way does a great job; but, the needs are outpacing what is raised," said Johnson.

Other winners of awards at the Wrap-up Party include:

- Chairman's Award – Arkansas Best Corporation
- Most Resourceful Campaign Idea – Kraft Food/Planters
- Spirit of Community Awards – Georgia Pacific, Whirlpool Corporation, KWHN-Clear Channel Radio and Times Record
- Spirit of Caring Award – Abilities Unlimited and Gateway House
- Spirit of Giving Award – Hugh Maurras

"Without you and your continued support, United Way would be unable to fill immediate needs in our community. A successful campaign will allow United Way to do what it does best – create community impact and get results for people. That is what matters."

Joel Johnson, 2005 Campaign Chairman



Division Awards

Based on community outreach, participation and giving within each division.

- Corporate Division** – Hanna Oil & Gas, Stephens Production, and SSI
- Crawford County Division** – Citizens Bank & Trust
- Education Division** – Fort Smith Public School
- Finance and Banking Division** – First National Bank
- Franklin County Division** – Bank of the Ozarks

Greenwood Division – Greenwood Schools and Farmers Bank

Logan County Division – Cargill and Booneville Human Development Center

Manufacturing Division – Weldon, Williams & Lick, Aire Systems, and ProPak

Medical Division – St. Edward Mercy Medical Center

Professional Division – Brown Hiller Clark & Associates, Rebsamen Insurance, Warner Smith and Harris, and P-F-P Insurance

Retail Division – JC Penney

"We're pleased to have this opportunity to honor companies that make our community stronger," Ben Shipley, Cross, Gunter, Wither-spoon and Galchus and United Way Board Chairman said. "We are proud of how dedicated the workplace campaigns are toward the community. They have dug down deep into their pockets and have given to United Way."

Do you have a Pacesetter Banner at your company. Please return to United Way office of call 782-1311 for pick-up

Panera Bread Night
10% of proceeds to United Way
January 23
6–9 p.m.
2917 South 74th

U of A—Fort Smith Basketball Night
January 26
Stubblefield Center
Get free tickets at United Way office

Planter's award winning campaign idea

Bounty Hunter

According to Andrea Boyett, Planter's Campaign Coordinator, Bounty Hunter was put into place to help increase and/or heighten awareness of the number of Planter's payroll deduction donors.

Each "bounty hunter" talked with co-workers about United Way giving in the plant. The "hunter" who signed up the most "bounties" received a nice prize

Make a copy of this newsletter and share with your campaign team. If you would like someone else to receive this information contact the United Way.

Calendar of Events



Eat out and support United Way January 23

Ten percent of the proceeds from the sale of food items at Panera Bread Monday, January 23, from 6 to 9 p.m. will be donated to United Way of Fort Smith area.

Drop by 2917 South 74th, for supper—dine-in or carry out.

There will be live entertainment, door prizes and much fun for all.

United Way Night at U of A—Fort Smith Basketball

Be a guest of United Way of Fort Smith Area and support U of A—Fort Smith basketball, Thursday, January 26 as they host Western Oklahoma Lady Lions at 6 p.m. followed by the Lions game at 8 p.m. in the



Stubblefield Center on the corner of Waldron Road and Kinkead. Both teams will provide fast-paced entertainment for all ages.



Lions Basketball Team

United Way agencies will have booths and giveaways around the perimeter of the Stubblefield Center.

Free tickets are available at the United Way office 320 South 18th Street.



Lady Lions Basketball Team

Campaign Connection



United Way of Fort Smith Area
320 South 18th Street
P. O. Box 2300
Fort Smith, AR 72902-2300
Tel. 479- 782-1311
Fax 479-782-3505
E-mail: unitedway@mynewroads.com
Website: unitedwayfortsmith.org

Let us hear what works in your campaign.
Contact cindy.long@unitedwayfortsmith.org

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