

CAMPAIGN CONNECTION

United Way



Tips, events and photos for company campaign coordinators

August 2007

THE IMPACT OF UNITED WAY PARTNERSHIPS: UNITED WAY TRIVIA GAME TEAM COMPETITION

Golden Ventures is hosting a United Way Trivia Game Team Competition on Wednesday, September 12 in the Dining Center at Golden Ventures (formerly Beverly Enterprises), 1000 Fianna Way.

Entry fee is \$100 per four-person team and is due by September 7.

The contest begins at 11:30 a.m. with four quiz categories: His Name is a Song, Gemology, O'Canada, Controversial Films and "B" All You Can "B" (words that start with "B").

ABOUT THE GAME: The emcee will be asking 25 trivia questions aloud. There are 5 questions arranged in 5 categories.

Each question is worth 10 points – Your team can confer together and decide upon your answers. These answers will be written on an answer sheet. After each round, hold up the answer sheet and someone will come by and pick it up.

The judges will grade them and the team with the most correct answers will be determined the winner.

BRIBES: Before the competition begins you may buy bribes for \$50.00 each.

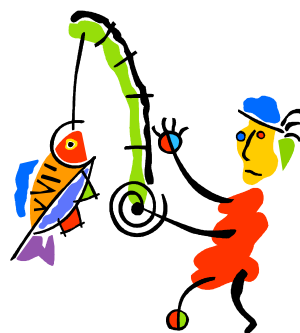
You may buy up to 10 bribes to use on any question at any time for answers you may not know or aren't sure about. One bribe equals 10 points.

Lunch will be provided and winners will receive United Way Pacesetter Trivia Champions T-shirts and next year's entry fee. For more info, call Pattie West, 201-1126 or Barbara Duvall, 201-4950.

KICKING OFF WITH NEW IDEAS—SEPTEMBER 13

Remember F.I.S.H. (Fresh Ideas Start Here)? It was a time when campaign teams got together and shared their best ideas. Some of the ideas were successfully incorporated into other campaigns. Well, this year's Kick-off on September 13 will be a combination of F.I.S.H. and Kick-off.

"I tried to come up with a snappy title, like Fish-off, Kicking Off Fish, Reeling in a



Good Idea or Fishing for a New Idea," said Linda Kaufenberg, Marketing Director. "Pretty lame, huh?"

So, here is an article to tell you **it's not going to be the same old Kick-off.** It's new and improved!

(Pardon the cliché.)

And it's for you and your entire campaign team.

You will come away energized, informed and ready to go with your campaign. Don't miss it! **Mark your calendars now to**

be at Golden Ventures Dining Center, 1000 Fianna Way, at 7:00 a.m. on September 13.



CASUAL DAY FOR UNITED WAY BUTTONS

Want to get your employees excited about United Way? Sell *Casual Day for United Way* buttons. Those wearing a button on a set day will be eligible to dress casually. This is a good year-round fundraiser.

Buttons are available (at no cost) from the United Way office. Contact Angie at 479-782-1311 or e-mail at angie.ruth@unitedway.org

WE NEED HELP AUGUST 14

It's time to gather United Way printed materials, count them and get them ready to be distributed to companies and organizations conducting campaigns.

And **we need help** at the United Way office to accomplish that task. We'll provide lunch and snacks and soft drinks and whole bunches of thanks.

If you can help us during the hours of 8:00 a.m. and 4:30 p.m. on August 14, please call Angie Ruth at 479-782-1311 or e-mail at angie.ruth@unitedway.org.

Campaign Connection



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Non-Profit
U.S. Postage
PAID
Fort Smith, AR
Permit No. 122

Let us hear
what works in your campaign.

Contact

brittany.litchford@unitedway.org
sarah.fowler@unitedway.org

Website updated with 2007 Campaign Materials

**SAVE
THE DATE!**



United Way of Fort Smith Area
Women's Leadership Circle
presents

POWER OF THE PURSE

Thursday, October 11

Holiday Inn City Center

11:30 a.m.

\$25 each ticket

Luncheon and Purse Auction

Speaker Ronda Rich



Best-selling Southern author
and syndicated columnist

*What Southern Women Know
(That Every Woman Should)*

Proceeds will be used for United Way's
early literacy initiative— Dolly Parton's
Imagination Library providing books to
children, from newborn to age five.

For tickets, call 782-1311

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United Way of Fort Smith Area has successfully completed all of the United Way of America membership requirements satisfactorily and on time for 2007.

“The membership standards must be certified annually in order for us to remain a member of the United Way system,” stated Angela Tilley, Executive Director, “It is important for us to maintain a high standard of accountability and this is part of the process to document that our operations are transparent and meet or exceed United

Way membership criteria requirements.”

The board reviewed and approved the Membership Requirements Certification. The certification mandates completion of 13 requirements for United Way of America membership along with verification of the status of 44 indicators that demonstrate a United Way embodies the intent of the membership requirements.

“It is critically important that all United Ways meet the highest standards and verify on paper that they have conformed to the requirements of membership in the United Way system,” stated Brian Gallagher, President and CEO, United Way of

America. “We applaud and congratulate United Way of Fort Smith Area for demonstrating their commitment by completing the recertification process.”

As an integral part of the community, United Way of Fort Smith Area is specifically involved in Ensuring Children Succeed, Building Adult Independence and Building Strong Communities.

The United Way of Fort Smith Area is part of a system of 1,300 United Ways. Each local United Way must complete United Way of America's requirements annually in order to retain its United Way of America membership.