

<Date>

Dear Friends,

Our annual **CORP NAME**/United Way of Fort Smith Area Campaign has come to a close, and I would like to take a moment to thank you for your generosity.

I think most of us agree that just feeling good about our charitable contributions isn't enough anymore – we want to see change and our community needs results. **<CORP NAME>** believes that United Way is delivering precisely the kind of results that lead to real and long-lasting change.

Although the campaign is over, that shouldn't mean that you forget about United Way until next year. United Way is committed to providing donors with more accountability than ever before.

Thank you for giving. I am proud to be a part of a company that gives back so generously to this amazing community.

Regards,

**<NAME>**  
**<TITLE >**