

# what matters

August 2006

## Upcoming Events

**Sept. 12** Campaign  
Kick-off  
Ozark

**Sept. 14** United Way  
Kick-Off  
GGNSC

**United Way Day**

**Leadership Party**  
Home of  
Pat & Cosby Hodges

**Sept. 19** Campaign  
Kick-off  
Sallisaw

**Sept. 21** Campaign  
Kick-off  
Booneville

**YLG Educational  
Roundtable**  
Ron Calhoun

### Mission

To improve lives by connecting people and resources in our six-county area

### Vision

To be a community problem solver for our six-county area

**‘We are inspired by all that can be accomplished ... our goals are ambitious, bold and maybe even audacious.’**

We do have a goal and it’s to improve lives and improve conditions in our community.

Representatives from 33 Pacesetter companies came together for a luncheon July 20 in the Civic Center Rotunda.

Pacesetters include companies from various sectors of the community and provide a strong base of support for the campaign. The Pacesetters will be recognized at the United Way Campaign Kick-Off September 14 at GGNSC.

“These companies set a great example for the rest of the community to follow,” said Sam Sicard, 2006 Campaign Chairman.

Monica McKinney, Executive Director of Girls, Inc., talked about their organization’s educational and after school programs,



*Top: Girls, Inc. Chorus entertained Pacesetters; left, the Rheem Purple Prize Patrol and right, Walter Echols, Board Secretary.*

kindergarten readiness day camp and summer activities. “We can’t thank United Way enough for the funds and other resources they give us. They even provide us with some of the items included in the back packs given to all kindergarten readiness graduates.”

### Pacesetter Companies

Aire Systems  
Arkansas Best Corporation  
Arkansas Tech University-Ozark  
ARVEST  
AT&T  
Baldor Electric  
Bancorp South  
Benefit Bank  
Brown-Hiller-Clark  
Citizens Bank & Trust Co.  
Data-Tronics Corporation  
Farmers Bank

First Arkansas Valley Bank  
First National Bank  
Golden Gate National Senior Care  
Greenwood Public Schools  
Hanna Oil and Gas  
HealthSouth Rehab Hospital  
J. C. Penney #1961-2  
KFSM  
Kraft/Planters  
National Bank of Sallisaw  
OK Industries  
Ozark Public Schools  
Rheem Manufacturing

Ron Calhoun and Associates  
Sam’s Club  
Simmons First National Bank  
Sparks Health System  
St. Edward Mercy Medical Center  
Summit Medical Center  
The Trane Company  
UPS  
USA Truck, Inc.  
USBank  
Wal-Mart Distribution Center  
Wal-Mart Stores  
Weyerhaeuser

**United Way Board  
of Directors**

**Chairman**

Dr. Sandi Sanders  
*U of A - Fort Smith*

**Vice Chairman**

Rodney Shepard  
*Arvest Bank*

**Secretary**

Walter Echols  
*ABF Freight System, Inc.*

**Treasurer**

George Moschner  
*BKD*

**Immediate Past Chairman**

Ben Shipley  
*Cross, Gunter, Witherspoon  
& Galchus*

**Members**

Larry Bates  
*Simmons First National  
Bank*

Van Comer  
*KFSM TV-5*

Mike Group  
*The Coffee Beanery*

Hugh Maurras  
*T. J. Smith Box Company*

Larry Schwartz  
*Lawrence, Schluterman  
& Schwartz*

Ron Calhoun  
*Ron Calhoun & Associates  
Real Estate*

Mike Carroll  
*Beall Barclay & Associates*

Ann Filyaw  
*Assurance Realty*

Susan Grobmyer  
*Bank of the Ozarks*

Keith Hefner  
*Citizens Bank & Trust  
Company*

Blair Jackson  
*GGNSC*

Charlene Cates  
*HealthSouth Rehab Hospital*

Dr. Gordon Floyd  
*Fort Smith Public Schools*

Tim Kern  
*Whirlpool Corporation*

Ed Ralston  
*Baldor Electric Company*

Judy Titsworth  
*Rausch-Coleman*

**2006 Campaign Chairman**

Sam T. Sicard  
*First National Bank*

**2007 Campaign Chairman**

Hugh Maurras  
*T. J. Smith Box Company*

**Endowment Chairman**

Tracey Geren  
*Weldon, Williams & Lick*

**YLG Chairman**

Bill Lintz  
*Kraft/Planters*

# On the campaign trail with Sam

Campaign Chairman this year is Sam Sicard, Vice President/Commercial Loan Officer at First National Bank. Hugh Maurras, General Manager at T.J. Smith Box Company, will chair the campaign in 2007. The campaign kick-off breakfast will be September 14 at GGNSC (formerly Beverly Enterprises).

Sam answered these questions about United Way.

*1. What is your first memory of United Way?*

My first memory of United Way was the raft race/parade as a young child.

*2. How did you get involved with United Way?*

I first got involved with United Way through First National's internal campaign. I helped raise funds through special events at the bank. Shortly thereafter, I became involved through volunteering at the Day of Caring.

*3. Why did you decide to become a leadership giver?*

I decided to become a leadership giver for the following reasons, in priority:

1) I believe in the mission of United Way, and it is very important to me that my donation is used efficiently and effectively to help those in need. I put tremendous value in the accountability that the United Way Board/Allocation Committees

require from the agencies of United Way.

2) I want to set an example for my staff on how important it is to give back to the those in need in our community. This shows that I "put my money where my mouth is".

*4. What is the greatest thing you have learned through your membership in United Way?*

The greatest thing I have learned from United Way is how important it is and how fortunate we are to have people that work together to solve the individual/family needs in our community. My greatest experience with United Way is being a witness to the compassion and commitment that countless individuals have to helping those in need. I truly feel I have been blessed to be a witness to this.

*5. In ten years, United Way will...*

... continue to be at the forefront of building a better community by addressing the root cause of social problems in our region, and bringing people together to solve those problems.



*Sam Sicard  
2006 Campaign Director*

**Campaign Cabinet**

**Corporate**

Walter Echols  
*ABF Freight System, Inc.*

Charles Logan  
*First National Bank*

**Day of Caring**  
Ron Calhoun  
*Ron Calhoun & Associates*

**Education**  
Gordon Floyd  
*Fort Smith Public Schools*

**Banking & Finance**  
Jan Burd  
*First National Bank*

**Crawford County**  
Bob Freeman  
*Citizen Bank & Trust*

**Greenwood**  
Kay Oliver  
*Farmers Bank*

**Manufacturing**

Ed Ralston  
*Baldor Electric*

**Medical Division**  
Charlene Cates  
*HealthSouth Rehab Hospital*

**Medical-Dental**  
Bob Skinner  
*Skinner Dental*

**Medical-Vet**  
Mike Thames  
*Laban Veterinary Clinic*

**Retail**  
Karen Cardwell  
*First National Bank*

**Professional**  
Mike Carroll  
*Beall Barclay and Assoc.*

**Account Development**  
Sandi Sanders  
*U of A - Fort Smith*

Sam T. Sicard  
*First National Bank*

**Marketing Division**  
Fred Williams  
*Williams/Crawford*

**Young Leadership Group**  
Bill Lintz  
*Kraft/Planters*

**Ozark**  
Jo Alice Blondin  
*ATU-Ozark Campus*

Eddie Melton  
*Bank of the Ozarks*

**Booneville**  
Robert Herrera  
*First Western Bank*

**Sequoyah County**  
Jaci Pitts  
*National Bank of Sallisaw*

Amanda Woodward  
*National Bank of Sallisaw*

# 2006 United Way Board leadership

Charlene Cates, Dr. Gordon Floyd, Tim Kern, Ed Ralston, Judy Titsworth and Sam T. Sicard (Campaign Chair), Tracey Geren (Endowment) and Bill Lintz (Young Leadership Group) join existing members of the United Way of Fort Smith Area Board of Directors.



*Tracey Geren,  
2006 Endowment  
Chairman*

Blair Jackson and Dr. Sandi Sanders (Chairman) return for a second term on the board. They join Larry Bates, Van Comer, Mike Group, Hugh Maurras, Larry Schwartz, Ron Calhoun, Mike Carroll, Ann Filyaw, Susan Grobmyer, Keith Hefner, Ben Shipley, George Moschner (Treasurer), Walter Echols (Secretary) and Rodney Shepard (Vice Chair).

The board has the authority and responsibility to set and establish the policies and procedures for the operation and management of the United Way. It also oversees the distribution of all funds and program initiatives.

## Loaned Executives

### New program educates United Way volunteers

During the peak campaign season, United Way's corporate partners lend some of their best and brightest employees to become loaned executives. Through United Way and Dale Carnegie training, these dynamic leaders become community spokespeople and assist local companies in running United Way giving campaigns. Loaned Executives serve as a link between United Way and company management.

#### Loaned Executives

*Diane Arnold  
U of A—Fort Smith  
Darla Bond  
Citizens Bank & Trust  
Karen Cardwell,  
First National Bank  
Pam Collins  
Citizens Bank & Trust  
Amanda Daniels, Arvest Bank  
Marion Dunagan  
U of A—Fort Smith  
James Ford  
First National Bank  
Jim Ford  
Summit Medical CenTer  
Fran Hall, Sebastain County  
Juvenile Detention Center  
Jeff Herrell  
Rebsamen Insurance  
Leslie McBride  
Fort Smith Public Schools*

Serving this year as Chairman of the Board is Dr. Sandi Sanders, Senior Vice Chancellor of University of Arkansas - Fort Smith.

*Dr. Sandi  
Sanders,  
2006 Board  
Chairman*



Sandi is also a member of the board for Fort Smith Arvest Bank and St. Edward Mercy Medical Center. She serves on the Fort

Smith Chamber Economic and Marketing Strategy Development Steering Committee and as an ex-officio member of the

Smith Board of Advisors. Sandi was United Way Campaign Chair in 2003.

Tracey Geren, Secretary/Treasurer of Weldon, Williams & Lick, is United Way's 2006 Endowment Chair and serves on United Way Women's Leadership Circle Steering Committee. She currently is a Trustee on the Trinity Educational Trust, is involved with Lincoln Childcare Center and is a Director at Arvest Bank.



*Charlene Cates*



*Dr. Gordon Floyd*



*Judy Titsworth*



*Ed Ralston*



*Tim Kern*

*Bryan Merry  
Bowen, Miclette, Britt, Merry  
Marcus Moody, Arvest Bank  
Tina Murray, Arvest Bank  
Dave Paulus  
U of A—Fort Smith  
Ken Pevehouse  
Arkansas Best Corporation  
Mat Pitsch  
U of A—Fort Smith  
Daniel Robinson  
Simmons First National Bank  
Stephanie Self, AOG  
Travis Stephens  
Bank of the Ozarks  
Les Smith, Arvest Bank  
Randy Swaim  
Arkansas Best Corporation  
Christy Vines  
U of A—Fort Smith  
Alice Wood  
Simmons First National Bank*



## United Way of Fort Smith Area

320 South 18th Street  
P. O. Box 2300  
Fort Smith, AR 72902-2300  
(479) 782-1311  
(479) 782-3505  
E-mail: [unitedway@mynewroads.com](mailto:unitedway@mynewroads.com)  
Website: [unitedwayfortsmith.org](http://unitedwayfortsmith.org)

### United Way Staff

#### Executive Director

Angela Tilley

#### Campaign Director

Cindy Long

#### Campaign Director, Outlying Area

Sarah Fowler

#### Marketing Director

Linda Kaufenberg

#### Office Manager/Bookkeeper

Angie Ruth

Non-Profit  
U.S. Postage  
PAID  
Fort Smith, AR  
Permit No. 122

**Postmaster:  
Change service  
is requested**

#### Please Route To:

\_\_\_\_\_ Campaign  
Coordinator

\_\_\_\_\_ CEO

\_\_\_\_\_ Day of Caring  
Coordinator

\_\_\_\_\_ Newsletter  
Editor



### SAVE THE DATE

United Way of Fort Smith Area  
Women's Leadership Circle  
Presents

### Power of the Purse 2006

Thursday, October 12

Fort Smith  
Civic Center Annex

11:30 a.m.

Luncheon, Auctions, Vendors

Sponsored by  
Bank of the Ozarks

More information, call 782-1311

Proceeds will be used for United  
Way's early literacy initiative—  
Dolly Parton's Imagination  
Library providing books  
to newborns—five year olds.

## United Way Funded Agencies

Last year, United Way's 32 agencies helped more than 260,000 men, women, and children find the help they needed. United Way serves people in six counties including Crawford, Franklin, Logan and Sebastian counties in Arkansas and LeFlore and Sequoyah counties in Oklahoma.

### Ensuring Children Succeed

Boys & Girls Club of Paris  
Boys & Girls Club of Sequoyah County  
Boys & Girls Club of South Logan County  
Fort Smith Boys & Girls Clubs  
Girl Scout Council of Mount Magazine Area  
Girls Incorporated  
Girls Shelter of Fort Smith  
Lincoln Childcare Center  
Ozark Area Youth Organization  
Sebastian County Boys & Girls Club  
The Boys Shelter  
Van Buren Boys and Girls Club  
Westark Area Council, Boy Scouts  
Suburban League  
Stepping Stone School

### Building Strong Communities

Center for Arkansas Legal Services  
Project Compassion

### Providing Basic Needs

Clothes Closet  
Community Dental Clinic  
Community Services Clearinghouse  
River Valley Regional Foodbank  
Salvation Army

### Building Adult Independence

Abilities Unlimited  
ARC for the River Valley  
Crawford County Mentoring Program  
Crisis Center for Women  
Fountain of Youth Adult Day Care  
Gateway House  
Harbor House  
Literacy Council of Western Arkansas  
Next Step Day Room  
Sebastian Retired Citizens Assoc. (SRCA)