

2006 Annual Report

old way: day care.

united way: ongoing quality child
care, language skills development
hugs, kindergarten readiness forum
early childhood literacy program
partnership with parent educators
enter kindergarten ready for success

REPORT TO THE COMMUNITY

You may know United Way of Fort Smith Area best for the work that we've done for 78 years - raising money, investing it in social service agencies and insuring the money is spent wisely. With the assistance of a great many volunteers and partner agencies, we've accomplished a lot over the years, improving thousands of lives each year and helping to build stronger, healthier communities throughout the six counties we serve.

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Our funding has and will continue to support a wide variety of vital services such as; child care, youth development, substance abuse, emergency assistance and elder care. Knowing that using our resources for the greatest impact requires focus. United Way did a community assessment in 2003. From that assessment, United Way's Board of Directors has determined to concentrate our efforts in ways that strive to achieve lasting changes in three impact areas:

- ♦ Ensuring children succeed
- ♦ Building strong communities
- ♦ Building adult independence

It is evident today that growing numbers of individuals and families in our communities face increas-

ingly complex issues that require comprehensive solutions. With that in mind, United Way has been working with an assortment of agency and community partners to bring people together to work on getting at the heart of community problems. Our goal is to create lasting change that prevents problems from happening in the first place. This new work is reflected in the launch of several initiatives that you can read more about in this report.

- ♦ Arkansas 2-1-1: a quick, consolidated link to health and social services
- ♦ Dolly Parton's Imagination Library: early childhood literacy program that provides a book monthly to children from newborn to five years of age
- ♦ Stuff the Bus: collection of donated school supplies preparing children to start school

With your help, through our impact areas, our partnerships with non-profit, public and private organizations and our citizen engagement, United Way will continue to achieve the kinds of results that we can only accomplish by working together. Please join us to bring lasting change, right where you live.



Dr. Sandi Sanders
UA - Fort Smith
*2006 Board Chair
United Way of
Fort Smith Area*



Angela Tilley
Executive Director
*United Way of
Fort Smith Area*



Today's United Way believes that the key to lasting change is getting to the underlying problem of the most important community problems. As such, United Way's work isn't about quick fixes that address symptoms, but it is preventive in nature, and focused in four areas. United Way knows that to be successful in achieving results we must work together in collaboration with a broad range of partners who share a common vision.

UNITED WAY ... MOBILIZING THE COMMUNITY TO MAKE AN IMPACT

That's why today, together with our partners we take the following approach to our work.

Vision

To be a community problem solver for our six-county area

Mission

To improve lives by connecting people and resources in our six-county area

UNITED WAY STAFF

Angela Tilley, *Executive Director*

Cindy Long, *Resource Development Director;*
Fort Smith Area

Sarah Fowler, *Resource Development Director;*
Outlying Area

Linda Kaufenberg, *Marketing Director*

Angie Ruth, *Office Manager/Bookkeeper*

Megan Marquet, *Office Assistant*



United Way of Fort Smith Area serves six counties - four in Arkansas; Crawford, Franklin, Logan and Sebastian and two in Oklahoma; LeFlore and Sequoyah.

ENSURING CHILDREN SUCCEED

Support the education, development and sense of belonging in children and youth so they become responsible and contributing adults.

In 2006 United Way assisted 17 partner agencies and initiatives with \$1,187,280. The work of these organizations aligned with Ensuring Children Succeed Impact Area.

EARLY CHILDHOOD LITERACY...

Between the years of 0-5, children's brains are developing faster than at any point in life. Those early years must provide rich learning experiences to prepare children for a lifetime of learning and success.



Parents and relative caregivers develop confidence and the skills to help their children learn

Partners: *Community Impact Grant for 25 families to participate in Fort Smith Public Schools Parents As Teachers Program.*

Kindergarten Readiness Forum to share ideas and techniques to better prepare pre-school students for school.



Develop early literacy skills

Partners: *Dolly Parton's Imagination Library provided age-appropriate books to more than 450 children from birth to five years.*

Community Impact Grant funded Girls Inc. Kindergarten Readiness Camp to better prepare students for kindergarten.



RESULT:
Children enter kindergarten ready for success.

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Increase access to affordable childcare

Partners: *Provided scholarships to Lincoln Childcare Center and Great Beginnings at Belle Point to help six children attend pre-school.*

YOUTH DEVELOPMENT

In Sebastian County, 26% of the population have less than a high school education. Improvement for basic skills opens doors, restores confidence and renews hope.

Help children learn and succeed in the classroom

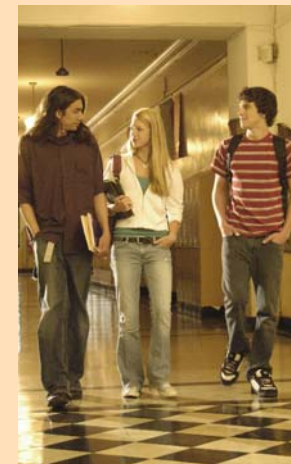
Partners: *Provided more than 20,000 packages of school supplies collected at 15 locations to give children a fresh start at the beginning of the school year through Stuff the Bus.*



Promote life skills and character development

Partners: *We Care Foundation - gives support to area children who are living with cancer and blood forming diseases. Provided money for "Bear Hug" gifts as a way to get in touch with children.*

Tree of Life distributed workbooks on abstinence education for 700 students.



RESULT:
Youth will have the academic, job and social skills necessary to succeed.

Create a safe environment

Partners: *Re-formed the local Child Abuse and Neglect Council which brought \$24,000 to the Fort Smith Parents As Teachers Program.*

BUILDING ADULT INDEPENDENCE

In 2006 United Way provided \$436,600 to 10 partner agencies that aligned with the Building Adult Independence Impact Area.

Individuals and families achieve their highest attainable level of independence.

INCREASE ACCESSIBILITY TO SOCIAL SERVICES

Every hour in every day, someone in the United States needs essential services - from finding substance abuse assistance to securing adequate care for a child or an aging parent. People often don't know where to turn for help or how to start receiving services.

Empower and enrich the community by providing information resources

Partners: *United Way of Arkansas 2-1-1 - United Way of Fort Smith area has been an active partner in the Arkansas 2-1-1 initiative. This three-digit phone number will be available summer 2007. When the service begins, people who dial 211 will get help from a trained operator who will give referral information on the government and non-profit groups. People will also be able to get information on volunteer and donation opportunities.*

Partners: *Mosaic Cultural Resources, Inc. - Provided \$2,500 to develop multilingual information and referral website - a one-stop shop for information in a variety of languages.*



INCREASE FINANCIAL STABILITY

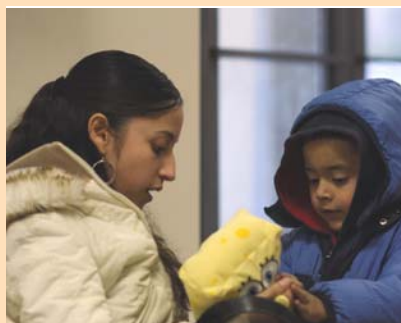
More and more, hard working individuals and families are unable to get ahead financially. More than 10 percent of Sebastian County's population has an income below the federal poverty level, in spite of the fact that many are employed, some with two or three jobs.

Enable single parents to achieve self sufficiency and increase income potential through post-secondary education

Partners: *Single Parent Scholarship Fund of Crawford and Sebastian Counties - Provided \$10,000 to hire part-time executive director and \$12,000 for administration costs.*



COMBAT HOMELESSNESS



On any given night more people are staying in emergency shelters in the region than available shelter beds. One barrier defined in solving the homeless issue is the availability of permanent supportive housing.

Enable homeless adults to become productive citizens

Partners: *Provided \$1,000 to assist with completing a \$7,000 grant writing contract. The grant would allow the Homeless Coalition to submit a \$364,500 grant to HUD for permanent supportive housing.*

RESULT:

Individuals and families achieve their highest attainable level of independence.

BUILDING STRONG COMMUNITIES

In 2006 United Way provided \$474,500 to eight partner agencies and the Response Fund to ensure basic needs are met and our communities stay strong.

Individuals and families are able to meet their basic needs and have the skills necessary to attain and maintain employment to be self-sufficient.

ACCESS TO ADEQUATE FOOD SUPPLY

Sixty-five percent of Fort Smith elementary students are eligible for free and reduced lunch programs. There has been an increased need for food pantry services and it is believed that one in five children in Fort Smith goes to bed hungry.

Provide adequate, nutritious food supply

Partners: National Association of Letter Carriers Food Drive collected more than 30,000 pounds of non-perishable food items that was distributed to 17 food pantries. This came at a time when school was soon to be out and more food is needed.



MAKE A LASTING CHANGE

For more than 75 years, United Way of Fort Smith Area has been setting the pace for philanthropy and caring in Crawford, Franklin, LeFlore, Logan, Sebastian and Sequoyah counties.

Build stronger, healthier community

Partners: 491 companies, 43,258 employees and community contacts partnered to raise almost \$2.5 million to be re-invested into the communities we serve in our six-county area. There were 32 businesses and 116 individuals who donated for the first time. Campaign Chairman Sam T. Sicard, First National Bank, contributed the campaign's success to the introduction of a Loaned Executive program and of an additional leadership level - the Cornerstone Club.



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CREATE HOLIDAY MEMORIES ADOPT VOLUNTEER PROJECTS

Christmas is a simple holiday, a time of giving, but for many families this simplicity is overshadowed by the consuming side of Christmas. The Holiday Gift Guide helped make "giving back" as easy as possible.

Spread joy to others

Partners: Thirty-four local non-profit organizations were listed in the Holiday Giving Guide providing the community a way to make the holiday season brighter for someone else. The guide printed holiday wish lists and available volunteer opportunities. It was a wonderful way for families and co-workers to create holiday memories of their own to help or make a difference in the lives of others.

Day of Caring is an event where people join forces to volunteer at organizations that improve lives in our community. It means devoting our skills to addressing community needs to help make life better for others.

Connect volunteers with projects

Partners: Day of Caring - More than 530 volunteers came together August 10 and completed 98 projects at United Way partner agencies in 13 communities in six counties. In addition, two houses were painted by Grace Community Church and a Girl Scout building was torn down and hauled away. The Day of Caring serves to remind us that caring for one's community does not stop at our doorstep.

RESULT:

Individuals and families are healthier and able to be more self-sufficient.

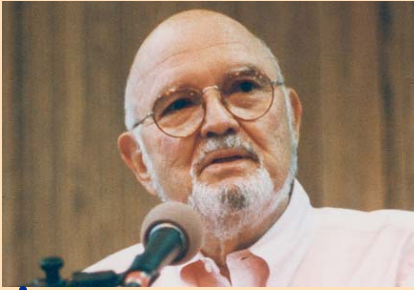


United Way of Fort Smith Area United Way

Holiday Giving Guide

Volunteering and donation opportunities in Western Arkansas
Access this guide at www.unitedwayfortsmith.org
Create memories with your loved ones this holiday season

MEETING THE NEEDS AND MOBILIZING OUR COMMUNITY



Endowment gift - The living trust of the late Roland S. "Rollie" Boreham Jr. provided United Way of Fort Smith Area with a \$4.8 million gift. The money went into the endowment fund that Boreham was instrumental in establishing. It was Boreham's wish that United Way's administrative costs be covered by the earnings of the endowment.



Help with prescriptions - The Partnership for Prescription Assistance (PPA) is help for people who don't have prescription coverage and can't afford their medicines. Millions of people without prescription coverage have already received their brand-name medicines free or nearly free. The PPA van made a stop in Fort Smith to help and sign up people on the program.



Rolling around for United Way - United Way signs went mobile showing up on the sides on Fort Smith Transit buses in addition to billboards, yard signs and banners displayed at locations throughout the six-county area.

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National United Way visit - Brian A. Gallagher, President and CEO of United Way of America, and Rodney Slater, Chairman of UWA Board, visited the Northwest Arkansas area and spoke to more than 100 local United Way volunteers.



The two touted a new plan in which United Way agencies distribute money to target specific problems in their areas. This change of strategy has been under way for several years and has taken hold at nine of every ten United Way chapters.



Power of the Purse - The Women's Leadership Circle's first Power of the Purse attracted more than 200 women interested in improving early childhood development by promoting literacy. The event offered an auction of a wide assortment of fabulous handbags. Power of the Purse raised more than \$5,000 so that an additional 150 children, age newborns to 5, could receive a book each month for a year through our partnership with Dolly Parton's Imagination Library.



In addition, ten percent of Women's Leadership Circle total dollars or more than \$8,000 was designated to Dolly Parton's Imagination Library.

National Task Force - Angela Tilley, President of United Way of Fort Smith Area, was selected as a representative on United Way of America's Crisis Preparedness, Response and Recovery Advisory Council.

RESULT:

Together we can get results that no one can accomplish alone.

LAYING THE FOUNDATION FOR OUR COMMUNITY ARE LEADERSHIP GIVERS



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Our success begins with those who set high standards of giving, and we value the dedication of leadership givers for choosing United Way of Fort Smith Area to help people in need and build a stronger community.

CONTRIBUTORS IN LEADERSHIP GIVING PROGRAMS PLEDGED 18% OF THE TOTAL 2006 CAMPAIGN.

Philanthropy is a personal matter, yet leadership is inspirational to others. Thank you for choosing to help United Way of Fort Smith Area.

LEADERSHIP MATTERS -LEADERSHIP DONORS SET THE GIVING STANDARD FOR UNITED WAY OF FORT SMITH AREA. THESE GENEROUS DONORS ARE RECOGNIZED FOR THEIR COMMITMENT TO THE COMMUNITY.

United Way of Fort Smith Area Leadership Giving

Alexis de Tocqueville Society	\$10,000 and above 1 Member
Cornerstone Club	\$2,500—\$9,999 43 Members
Pillars Club	\$1,000—\$2,499 183 Members
Women's Leadership Circle	Women who contribute an annual investment of \$1,000 or more to United Way or couples who contribute an annual investment of \$1,500 or more. 101 Members
Young Leadership Group	Individuals or couples age 45 or younger who contribute a combined annual contribution of \$500 or more. 183 Members
Diamond Donors	Individuals who have been giving for 25 years or more. 66 Members

Leaders in Giving

United Way of Fort Smith Area salutes the leadership giving chairs, whose efforts were instrumental in growing the financial foundation during the 2006 campaign.

LEADERSHIP GIVING
WOMEN'S LEADERSHIP CIRCLE
YOUNG LEADERSHIP GROUP

Sam T. Sicard
Ann Dawson and Ann Filyaw
Bill Lintz

SUPPORTING THE IMPORTANT BUSINESS OF OUR COMMUNITY - IMPROVING LIVES

Top Campaigns

Great companies set the standard for the way they do business and the way they care for the community. In addition to being leaders in their respective industries, these companies lead the way in giving to United Way of Fort Smith Area.

(Listed in order of campaign totals)

Arkansas Best Corporation
Whirlpool
Golden Ventures
First Bank Corp
Weldon, Williams & Lick
Rheem
Arvest Bank
Baldor Electric Company

Sparks Health System
Fort Smith Public Schools
St. Edward Mercy Medical
MacSteel
OK Industries
Aire Systems
BancorpSouth Bank
University of Arkansas-Fort Smith
The Trane Company
Stephens Production
Kraft/Planters
Georgia Pacific

(Over 30 employees listed in order of per capita giving)

Simmons First National Bank
Hanna Oil & Gas
Weldon, Williams & Lick
Beall Barclay & Company, PLC

Stephens Production
Arvest Bank
Ron Calhoun & Associates,
Real Estate
UPS - Fort Smith & Sallisaw
Carco Rentals
Federal Express
First Bank Corp
Aire Systems
Golden Ventures
Arkansas Best Corporation
Regions Bank
T. J. Smith Box Company
BanCorpSouth Bank
Bank of the Ozarks
Harry G. Barr Company
Coca-Cola Bottling Company

2006 Day of Caring Sponsors



Ron Calhoun & Associates, Real Estate

ABF Freight System, Inc.	First National Bank
Baldor Electric Company	of Fort Smith
BancorpSouth Bank	Labor Ready
Citizens Bank	MacSteel
& Trust Company	Employees of
	Kraft/Planters

United Way would like to recognize these companies for their outstanding efforts and contributions to the community:

Leader's Award

Golden Ventures

Chairman's Award

Rheem Manufacturing,
Air Conditioning Division

Most Resourceful Campaign Idea

Stephens Production Company

Spirit of Community Award

Wal-Mart Distribution Center #6007

KFSM-TV 5

KWHN

Times Record

Ron Calhoun & Associates

—Real Estate

Weldon, Williams & Lick

Arvest Bank

Spirit of Caring Award

Girls, Inc.

Ozark Area Youth Organization

Division Awards

Based on community outreach, participation and giving within each division

Car Dealership Campaign

Hug Chevrolet, Buick, Pontiac, GMC

Corporate

Hanna Oil & Gas

Arkansas Best Corporation

Crawford County

Citizens Bank & Trust Company

Summit Medical Center

Education Division

Fort Smith Public Schools

Finance and Banking

Simmons First National Bank

First National Bank

Franklin County

Butterball, LLC

ATU—Ozark Campus

Charleston Public Schools

Greenwood

Greenwood Public Schools

Farmers Bank

Logan County

Cargill Meat Solutions

Booneville Human

Development Center

Manufacturing

Aire Systems

T. J. Smith Box Company

Medical

Sparks Health System

Professional

PFP Insurance

Brown, Hiller & Clark

Retail

Coca Cola Bottling Company

Sequoyah County

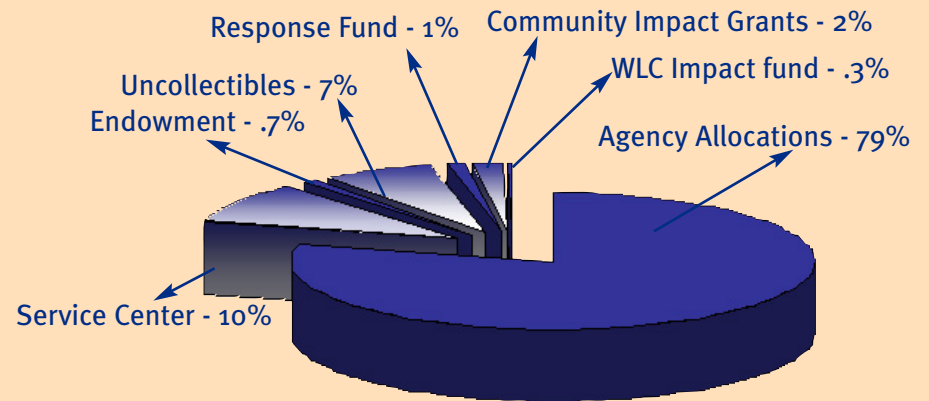
National Bank of Sallisaw

UPS—Sallisaw

2006 IN REVIEW

Agency	Allocation	% of budget
Abilities Unlimited	\$45,000	4%
ARC for the River Valley	\$20,000	45%
Boys & Girls Club of Paris	\$20,000	14%
Boys & Girls Club of Sequoyah County	\$30,000	6%
Boys & Girls Club of South Logan County	\$30,000	16%
Center for Arkansas Legal Services	\$27,000	8%
Community Dental Clinic	\$50,500	32%
Community Services Clearinghouse	\$165,000	14%
Community Mentoring Program	\$27,000	24%
Crisis Center for Women	\$83,000	16%
Fort Smith Boys & Girls Clubs	\$255,000	28%
Fountain of Youth Adult Day Care	\$25,000	12%
Gateway House	\$68,000	9%
Girl Scout Council of Mount Magazine Area	\$78,000	10%
Girls Incorporated	\$180,000	39%
Girls Shelter of Fort Smith	\$42,500	28%
Golden Rule Clothes Closet	\$23,000	44%
10 Harbor House	\$69,000	6%
Lincoln Childcare Center	\$100,000	18%
Literacy Council of Western Arkansas	\$30,600	23%
Next Step Day Room	\$33,000	12%
Ozark Area Youth Organization	\$36,000	35%
Project Compassion	\$50,000	45%
River Valley Regional Food Bank	\$51,000	13%
Salvation Army	\$93,000	n/a
Sebastian Retired Citizens Assoc. (SRCA)	\$30,000	2%
South Sebastian County Boys & Girls Club	\$64,000	29%
Stepping Stone School	\$30,000	1%
Suburban League	\$17,500	66%
The Boys Shelter	\$50,000	24%
Van Buren Boys and Girls Club	\$85,000	35%
Westark Area Council, Boy Scouts	\$110,000	9%
United Way Service Center	\$260,000	
Shrinkage	\$175,000	
Women's Leadership Group Impact Fund	\$8,871	
Response Fund	\$15,000	
Community Impact Grants	\$50,409	
Endowment	\$18,029	
Grand Total	\$2,550,409	

Your United Way dollars at work in 2006



Your money goes far, just not far away

2006 In-Kind Contributions \$99,879.75

2006 Response Fund Allocations

United Way of Fort Smith Area makes grants available to area non-profit organizations within the six-county service area through the United Way Response Fund. The Response Fund works to meet emerging and emergency community needs.

Interfaith Pre-School	\$12,000
Great Beginnings at Belle Point	\$10,260
We Care Foundation	\$240
Tree of Life	\$3,000
Single Parent Scholarship Fund of Crawford and Sebastian Counties	\$10,000
Old Fort Homeless Coalition	\$1,000
Mosaic Cultural Resources	\$2,500

2006 Community Impact Grants

The Community Impact Grant process allows United Way funds to be awarded to programs that positively impact the issues that matter most to the community. With limited funding in 2006, grants went to the *Ensuring Children Succeed* impact area.

Kindergarten Readiness Camp (Girls Inc.)	\$12,750 for two years
Scholarship Program (Lincoln Childcare Center)	\$20,000 for two years
Parents As Teachers; Fort Smith Public Schools	\$60,000 for two years

THANKS TO OUR VOLUNTEERS ...

United Way of Fort Smith Area volunteers drive every aspect of the organization. Thanks to the volunteers for making a wise investment of their time and resources to make their community a better place to live and work.

2006 United Way Board of Directors

Chairman Dr. Sandi Sanders

U of A - Fort Smith

Vice Chairman Rodney Shepard

Arvest Bank

Secretary Walter Echols

ABF Freight System, Inc.

Treasurer George Moschner

BKD

Immediate Past Chairman

Ben Shipley

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Members

Larry Bates

Simmons First National Bank

Van Comer

KFSM TV-5

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Hugh Maurras

T. J. Smith Box Company

Larry Schwartz

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Ron Calhoun

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Mike Carroll

Beall Barclay & Associates, PLC

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Assurance Realty

Susan Grobmyer

Bank of the Ozarks

Keith Hefner

Citizens Bank & Trust Company

Blair Jackson

Golden Ventures

Charlene Cates

HealthSouth Rehab Hospital

Dr. Gordon Floyd

Fort Smith Public Schools

Tim Kern

Whirlpool Corporation

Ed Ralston

Baldor Electric Company

Bill Lintz

Kraft/Planters

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Sam T. Sicard

First National Bank

2007 Campaign Chairman

Hugh Maurras

T. J. Smith Box Company

2006 Endowment Committee

Tracey Geren, Chair

Weldon, Williams & Lick

Darrel Cunningham

Community Foundation

James Dunn

Warner, Smith & Harris

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Hanna Oil & Gas

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Retired

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Keith Nix

Kraft/Planters

Sam M. Sicard

First National Bank

Robert A. Young

Arkansas Best Corporation

2006 Campaign Leadership

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Vice Chairman Hugh Maurras

Division Chairmen

Account Development

Sandi Sanders and Sam T. Sicard

Banking & Finance Jan Burd

Booneville Robert Herrera

Corporate

Walter Echols and Charles Logan

Charleston David Burton

Crawford County Bob Freeman

Day of Caring Ron Calhoun

Education Gordon Floyd

Greenwood Kay Oliver

Leadership Committee

Walter Echols, Ann Filyaw, Bob

Freeman, Ann Dawson, Linda Schmidt,

Charles Logan, Tom Foltz, Tracey

Geren and Fred Williams

Manufacturing Ed Ralston

Marketing Fred Williams

Medical Charlene Cates

Medical-Dental Dr. Bob Skinner

Medical-Vet Dr. Mike Thames

Ozark

Dr. Jo Alice Blondin and Eddie Melton

Pacesetter Sam T. Sicard

Professional Mike Carroll

Retail Karen Cardwell

Sequoyah County

Jaci Pitts and Amanda Woodward

Women's Leadership Circle

Ann Dawson and Ann Filyaw

Young Leadership Group

Bill Lintz

2006 Loaned Executives

Bryan Merry, Leslie McBride, Christy

Vines, Tina Murray, Jeff Herrell,

Daniel Robinson, Stephanie Self, Diane

Arnold, Travis Stephens, Mat Pitsch,

Marion Dunagan, Dave Paulus, Marcus

Moody, Fran Hall, Amanda Daniels,

Darla Bond, Pam Collins, Jim Ford,

James Ford, Randy Swaim, Ken

Pevehouse, Les Smith, Alice Wood

and Ken Efurd

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2006 Allocation Volunteers

Chaired and co-chaired by

Way Board Members.

Additional members:

Darin Doubrava, Rob Thomas, Sue

Peerbolte, Paul Hill, Lance

McReynolds, Rhonda Russell, Tina

Murray, Peggy Walter, Tracy Long,

Gary Hunt, Cynthia Kruithof, Peggy

Adair, Greg Bigham, Sheryl Bell, Dr.

Peter Irwin, Alica Taylor, Michelle

Boozer, April Durham, Rodney

Shepard, Mat Pitsch, Bill Hines, Alice

Wood, Dr. Calline Ellis, Scott Shortes,

Randy Davis, Lance Smith, Jared

Yarnell, Dr. Jo Alice Blondin, Jill

Rothwell, T. F. White, Tammy White,

James Houston, David Burton, Kristen

Carroll, Curtis Williams, Kathy Long,

and Linda Spradlin

**United Way of
Fort Smith Area**

**United
Way**



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